

CME Newsletter – Jan 2008

A Happy New Year to you all! 新年好 - Xīn nián hǎo!

Here is the latest news from **CME Books Europe** including information about the 2008 Chinese Teacher Training workshops, new products.

If you have any questions or require further information please do not hesitate to contact us.

1. 30/6/08 – 3/7/08 PROFESSIONAL DEVELOPMENT WORKSHOPS FOR CHINESE TEACHERS.

1 & 2 day Workshops, led by Ma Yamin and Li Xinying (authors of Chinese Made Easy, Chinese Made Easy for Kids and Easy Steps to Chinese), for new and existing teachers of Chinese and individuals or schools planning to teach Mandarin Chinese in the near future.

Venue: University of Warwick

Please find attached a summary of the workshops and a booking form (for Word format please contact us). For further details : info@cme4europe.co.uk

Testimonials from 2007 workshops:

“Ms Ma and Ms Li are the most inspirational teachers. They gave us a very useful guide to teaching Chinese with different level students.”

“An eye-opener; a great journey of fun and information! In simple words, I loved it and hope the event will grow bigger every year!”

“Excellent workshops! I have learned so much in terms of teaching methods and have shared experiences with other teachers.”

“Ma Laoshi and Li Laoshi are excellent teachers. I like the way they convey good values, learning attitude & habits to the younger generations.”

“This workshop was organised and delivered in a very professional way. Ms Ma and Ms Li are excellent speakers and facilitators. More CPD events for teachers of Chinese like this are urgently needed.”

“Thank you for everything. Can't be better”

“Thank you. I loved it”

2. NEW PRODUCTS

Easy Steps to Chinese Posters, Flashcards, Wordcards will be available end February 2008.

Easy Steps to Chinese **Posters** (set of 10) Topics based on those in Book 1 £ 15.95

Easy Steps to Chinese **Flashcards** (126 pages) £ 18.95

Easy Steps to Chinese **Wordcards** (154 pages) £ 18.95

Easy Steps to Chinese Book 4 available end February 2008

Please let us know if you would like to order any of the above so that we can reserve stock.

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3. CULTURAL AND CROSS CURRICULAR RESOURCES

The following titles will be available from CME Books Europe February 2008 (published by SPICE):

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| a) <i>Along the Silk Road</i> | £45.95 |
| 263 pages/9 lessons/laminated wall map/DVD/audio CD | |
| b) <i>10,000 Shovels: China's Urbanization and Economic Development</i> | £21.95 |
| 65 pages/2 lessons/DVD | |
| c) <i>Demystifying the Chinese Language</i> | £24.95 |
| 129 pages/7 lessons | |
| d) <i>The Rabbit in the Moon</i> | £29.95 |
| 8 Chinese & Japanese folktales/2 with slides/89 pages/6 lessons | |
| e) <i>China's Cultural Revolution</i> | £37.00 |
| 194 pages/5 lessons/29 images on CD-ROM/audio CD/Book: Red Scarf Girl | |

All above materials contain photocopiable handouts and activity sheets. If you would like further information please contact us