

Dear All

As always we would like to thank you for your interest and custom. We also wish teachers well as you prepare for the new academic year 2009. For our independent learners we hope your studies are going well.

We currently have full stock of all our products including some **NEW** products. Easy Steps to Chinese 6 and Easy Steps to Chinese Teacher Book 1 will be available by September 2009.

Schools & Educational Establishments:

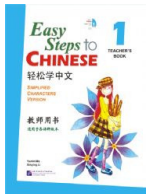
Please let us know your order requirements for this term and September 2009 as soon as possible so we can make provision and ensure timely deliveries. Please contact us re. quantity discounts.

CHINESE CONFERENCE

As many of you are aware the SSAT **Chinese Conference** will be taking place in London on 3rd and 4th July 2009. We are delighted that **Yamin MA** and **Xinying LI**, authors of our core products, *Chinese Made Easy for Kids*, *Chinese Made Easy* and *Easy Steps to Chinese*, have been invited to attend the conference as key note speakers and will also be leading a workshop entitled: **“Developing a 5-year programme for non-background learners to reach GCSE”**. As well as being world-renowned authors they run a successful Mandarin Chinese department teaching IB / GCSE / IGCSE / AS & A level Mandarin Chinese qualifications at the ESF Island School in Hong Kong.

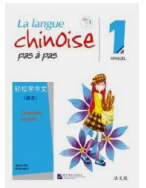
Link for conference: <https://www.schoolsnetwork.org.uk/ourwork/Pages/Chineseconference2009.aspx>

NEW RESOURCES



Easy Steps to Chinese – Teacher book 1 (available in stock by September 2009)

This is the accompanying book for Easy Steps to Chinese vol.1 textbook and workbook. Contains answers to most exercises in the textbook and workbook. Also includes supplementary materials to provide teachers with more testing materials. The teaching focus, listed at the beginning of each unit, will help teachers focus on the key points as they prepare and teach lessons. Includes CD for listening tests. **Price:** £15.95



Easy Steps to Chinese Book 1 is now available in FRENCH and GERMAN!

The French version is entitled: **‘La langue Chinoise pas à pas’**

The German version is entitled: **‘Erste Schritte in Chinesisch’**

Both textbook with free CD and workbook are available for Book 1 Beginners from UK stock. Textbook with CD: £15.95 Workbook: £11.95



Discovering China, by Wanda Selby, is a new cross-curricular pack ideal for Primary schools or early Secondary school students. The pack contains over 45 hours of photocopiable cross-curricular games, activities and information relating to China. Topics include: Festivals, Maps, Cities, Weather, Names, Wildlife, Currency, People etc.

Price: £30.00 plus p&p.



Bi-lingual English - Mandarin Chinese Songs, by Sara Jordan. Exciting songs in both English and Mandarin teach the alphabet (English and Pinyin), counting to 10, days of the week, months of the year, weather, seasons, colours, food, Chinese zodiac signs, parts of the body, clothing and family members. Includes a lyrics book in English, Mandarin (Simplified) and Pinyin to aid pronunciation. Singers in English and Mandarin are native speakers.

Price: £12.00 plus p&p.



A Kaleidoscope of Chinese Culture - booklets & DVDs

Helping the world to learn more about China. A collection of the quintessence of Chinese Culture with high-definition video image. 50 topics / 3-min DVD film per topic. Chinese / English bi-lingual narrations. Topics include: General information about China, famous towns, scenic and historical places of interest, calligraphy, Chinese Painting, Acupuncture and much more.

Price: £125.00 plus p&p

The following are just a few of the exciting cross-curricular resources by Spice, available from CME UK stock:

The Road to Beijing: introduces students to the modern Chinese city of Beijing through its history, geography, major attractions and sights. (79 pages/4 lessons/ NBC Documentary 2 x DVDs/Images on 2 x CD-ROMs) **Price:** £29.95

Religions and Philosophies in China: A Study of China's main religions and philosophies: Confucianism, Daoism, and Buddhism. A variety of photocopiable activities and resources used to learn about these world religions and philosophies in a Chinese context. (188 pps/5 lessons/CD/prayer beads) **Price:** £39.95

Ethnic Minority Groups in China

Learn about the variety of conflicts that surround being a minority group in China, about geographic distribution, history, language, and culture of various ethnic minority groups in China. (221 pages/5 lessons/56 images on CD) **Price:** £35.00

USEFUL INFORMATION

The “Chinese Made Easy” Teacher Books contain Unit Tests and answers for reading, writing, speaking, listening which are great for self-testing or to save the teacher time in creating revision tests. Available in Simplified & Traditional version for books 1, 2,3,4,5. **Price:** £9.99

Flashcards, wordcards and Posters are available for the Chinese Made Easy for Kids series Books 1 & 2(flashcards) and for Easy Steps to Chinese Books 1,2,3

Please note we are now VAT registered. Details will be available on each invoice, on website or on request.

For further information and quantity discounts or to order please send an email or call 0870 3830042.

A PDF version of this newsletter is available on the home page of our website www.chinesemadeeasy.co.uk

If you do not wish to receive news from us in the future please reply with “Remove” in title.

We would be grateful if you could pass this letter on to other interested parties.

We look forward to seeing you at forthcoming events. If you have any questions please do not hesitate to contact us

Thank you

Regards

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