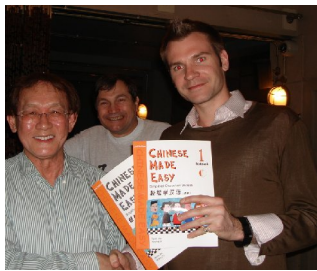


Spreading the **Chinese** Word

It is encouraging to find many examples of the Chinese language becoming increasingly accessible to all ages and abilities. Here are a few examples to illustrate that studying Mandarin can be fun – both in and out of the traditional classroom.



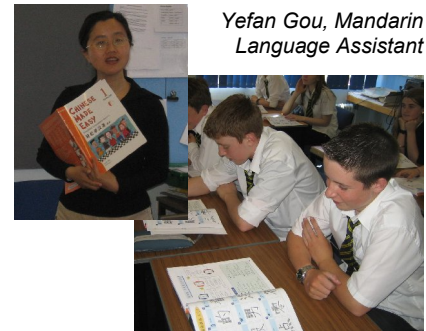
Prize giving at 'Answer English' recent Chinese social evening

'Answer English' help language students coming to London find language schools and accommodation. They organise a series of Chinese, French, Spanish and Italian nights to bring together native speakers with learners of foreign languages. A chance to meet people, practise newly acquired skills and have fun of course!

www.answerenglish.co.uk/english-schools-social-activities.php.

Heading North, **Perth High School** and **Breadalbane Academy** are two schools doing well with their Chinese studies,

as their Language Assistant, Yefan Gou, reports: "I use '**Chinese Made Easy for Kids**' to teach primary school pupils and '**Chinese Made Easy**' for secondary school students. The '**for kids**' series has many games and ideas for motivating pupils and providing every opportunity to develop listening and speaking skills. For each textbook there is a closely-related workbook with exercises for pupils to practise their handwriting following the right stroke order, a very important point for learners. The exercises use lots of lively pictures and rhymes in each lesson. Students always have a good sense of achievement after doing these exercises".



Yefan Gou, Mandarin Language Assistant

Dr Meryl James, School Improvement Team (MFL, Perth & Kinross council) comments: "I have found the '**Chinese Made Easy**' workbook and textbook of immense benefit when teaching in primary classes. The layout of "new words" and "extra words" enables the teacher to lead the pupils to think through the pictographs and quickly build their own bank of "symbols" to "make words". This very much reflects the "Assessment is for Learning" approach which we are embedding in all curricular areas in Scotland.

'**Chinese Made Easy for Kids**' empowers the pupils, especially the boys, who seem to enjoy the "decoding" element of Chinese pictographs immensely. It ensures a "can do" culture within the class – and after all, if you "can do" Chinese, that is considered "cool" by most youngsters, and so enhances their self-esteem.

Bright Sparks Academy in Oxfordshire are looking forward to introducing Chinese into their 'after-school' and Summer classes for 'Gifted & Talented' youngsters. They recommend using the latest Chinese textbook suitable for beginners from 8yrs old entitled, '**Easy Steps to Chinese**' (formerly 'Chinese Made Easy for non-native speakers').

www.brightsparksacademy.co.uk



Finally, never too young to start - Hannah and Jemma (age 4) from Warwickshire, have fun learning to count in Chinese as they play 'school' at home using the '**Chinese Made Easy for Kids**' workbooks.

CME Books Europe will be hosting a **Chinese Workshop for Teachers, 12th-13th July 2007 at Warwick School**. Chaired by Katharine Carruthers, workshops by authors Yamin Ma and Xinying Li.

For details contact: info@cme4europe.co.uk

A range of Chinese textbooks, posters, flashcards, wordcards and reward stickers are available from:

CME Books Europe | sales@cme4europe.co.uk |

www.chinesemadeeasy.co.uk |

Tel: 0870 3030042

Fax: 0207 1171609

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chinese.made.easy